cognetic technologies

Personnel Accountability and Assessment System Overview

Cognetic's Background in Personnel Accountability

- Key originators, designers and developers of the current DoD PA solution—<u>Personnel Accountability</u> and Assessment System (PAAS)
 - Starting with Task Force Navy Family after Hurricane Katrina in 2005
 - Current customers: Army, Navy, Air Force, 23 DoD Agencies, USCG, VA, COCOMs, Army Reserve Family Programs

SQL Server

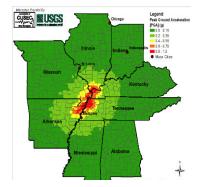
- 7M+ daily users
- Integration with AtHoc IWSAlerts
- Software Environment
 - Back-end: MS SQL Server
 - Front-end: Java App, Tomcat Server
 - Hosted on VM servers at customer site





COGNETIC PAAS Primary Goals and Features

- Account for people
 - Consolidate responses from all devices
 - Account for others, by organization and role
- Monitor statuses
 - Statuses by event, org, person, etc.
 - Trigger messages based on event criteria
- Assist people during recovery
 - Needs assessments
 - Collaborative support
- Value-added Features
 - Multiple, coordinated alerts and notifications promote dialogue with users in context of events





COGNETIC PAAS Modules and Apps

- Disaster Event Management ID populations of users
- Disaster Accountability multiple device self-reporting
- Disaster Assessment needs-based self-assessment
- Disaster Case Management collaborative assistance to those with needs
- Daily Accountability daily personnel check-in
- Exceptional Family Member (EFM) Case Management full workflow support for all EFMs
- Army Reserve Family Program contact, case, and event data collection and metric reporting

COGNETIC PAAS Alerting Integration

- AtHoc IWSAlertstm alerting integration in 2012
 - Alert launching and reporting in PAAS via API
 - Alert controls managed in PAAS via API
- Multiple points of collection



- Web, phone, text, email and other user device statuses fully integrated in PAAS
- Enhanced performance
 - Statuses are drawn from end-users through multiple devices
 - Results in significantly faster accountability



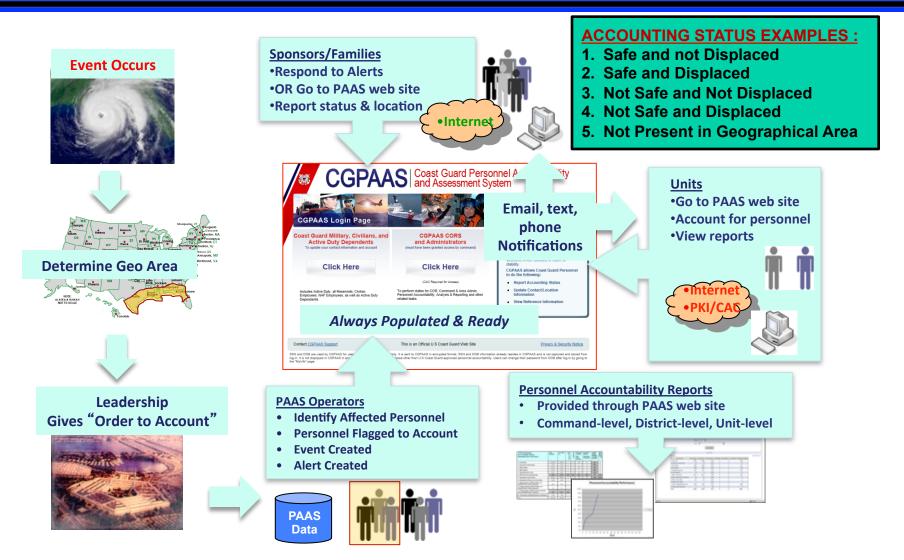
IWSAlerts is a trademark of AtHoc, Inc.

COGNETIC PAAS Key Differentiators

- User Management Organization-oriented
 - Person-centered
 - Multiple, related taxonomies
 - Roles and responsibilities integrated
- Event Management Status-oriented
 - Relational
 - Contextual
 - Stateful
- Speed to accountability through device alerting
- Accurate and reliable business intelligence

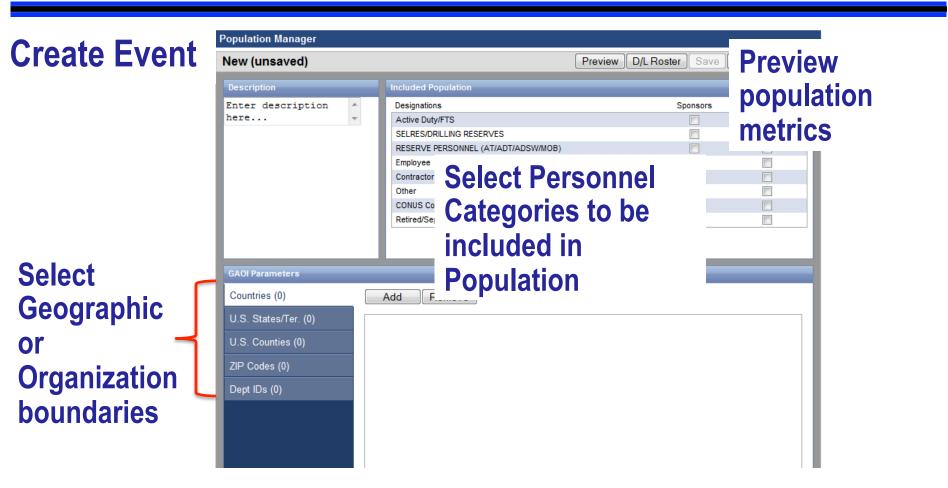
PAAS Key Strength is "Command and Control"

cognetic PAAS Work Flow





PAAS Events





Alert Manager

PAAS Alerts

Creat Alerts

eate		
calc		Publish Alert
erts	Alert Publisher	New Alert
	Publish Alert	♦ Targeting
	Alert Management	Targeting Group Associated With Existing Event's Population
	Alert Admin	Select Event Select an Active Event
		Notify: © Support Users of Unreported Person and Target Audience
		Devices Email
		Work Email Alternate Email
		Text
Select De	vices	Mobile Phone
		Phone Phone
		Home Phone Work Phone Mobile Phone
		Show Phone Options
		¢ Content
		Alert Title or Email Subject: Alert content is viewable



PAAS Accountability

Home CC Dept ID Admi	n Personn <mark>l</mark>	Accounting Re	oorts Referen	ce My Info Uploa	d Help Admi	n Sys Admin								
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Set Status



PAAS Reports

Reports Include:

- Organizational unit status for an event
- Department level status for an event
- Individual employee details and history
- Historical and archived data



- Mobile phone apps
 - Ability to respond via smart phone
 - Ability to report in via smart phone
- GIS Mapping Overlays
 - Interactive visualization similar to Google earth
 - Supports command center and executive-level reporting
- Other System Integrations
 - Expanded Evacuation module and integration with NEO-tracking
 - Temporary location (TDY/TAD/Leave) information



Display radius of 20 💌 mil







Other PAAS Capabilities





PAAS Advantages...

- <u>100% Accountability</u>
- Speed to Accountability
 - Intelligent Notification
 - Web Based Access
 - Everyone working in parallel
- Integrated Reporting
 - Real time visibility immediately after accounting starts
 - Capture other information used for granular reporting
- <u>Reduces Resources</u>
 - Fewer people required to get the job done accurately

Any questions about our capabilities and services, please contact:

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